



StepSeptember Fundraising Tips

Turn your steps
into dollars

stepSeptember.org.au
We're counting on you.
3–30 September 2019



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Making
space
for
greatness





Ideas for Steppers

Offer to do the office coffee run

Ask for a \$2 donation from everyone who wants a coffee. A great way to increase your daily step count too!

Use your StepSeptember email signature

You can use the image we've provided your company's StepSeptember coordinator to make it even easier and by making sure it's clickable, people can quickly and easily find your donation page.

Your company's StepSeptember coordinator will have the instructions on how to embed your donation page link.

Run an office carpool for people who live near you

Charge \$5 for a ride and you'll take them to and from work for the day. You might even open their door for them if they chip in a bit extra.

Offer to clean up someone's messy desk

For a small \$15 donation, you can collect and wash their coffee cups, untangle their computer cables, and maybe even wipe down their monitor.



Ideas for the whole office

Host a healthy bake sale

Steppers can bring in healthy snacks for other employees to purchase. All money raised can go into StepSeptember fundraising at a team or organisation level.

Have a 'wear activewear to work' day

In exchange for a gold coin donation. You could do this every Friday in September (or a wear jeans to work day!)

Got any yoga, pilates or gym instructors in your office?

Ask if they will donate some of their time to run a class for you and your colleagues. Invite everyone to attend the class for a donation. A great way to increase your step count too!

Raffle off a paid day off work

Warning: check this one with HR first!

StepSeptember photo contest

Have a photo contest (funniest, sweatiest or most creative 'stepping') where a donation from the company is the prize. Share internally and make sure everyone is wearing their pedometers in the pics.

Bring lunch from home day

Pick one day a week and encourage everyone to make lunch at home and donate what they would have spent on food. It might not sound like a lot, but with the average lunch costing \$15... that's a hefty sum between now and StepSeptember!



Ideas for the CEO and management

Challenge your CEO

Be creative! A couple of examples to get you started:

- Dress up day.
- Participate in a fitness challenge.
- Swim with sharks (or something equally as terrifying) if your organisation can raise over \$5,000.

Hold a ping pong or Nintendo Wii competition

Where the person with the highest donation wins the chance to play against the CEO. Want to raise even more? Auction it off, or set a reserve and anyone who meets it will get to take a shot.

CEO gets the best parking spot, right?

Not for long. Auction it off to the highest bidder for a day, week or even a month if the price is right.

Get the CEO to offer a big donation

If someone can get a retweet from a famous celebrity! Let the world know you and your company are getting fit for a good cause and see who bites.

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